

Press Release

Swachhata Hi Sewa: IREDA Drives 'Ek Taarikh, Ek Ghanta, Ek Saath' Cleanliness Initiative

CMD, IREDA Honoured Safai Mitras



New Delhi, 1st October 2023

Indian Renewable Energy Development Agency Ltd. (IREDA) took a significant step towards environmental conservation today by organizing a special cleanliness drive titled 'Ek Taarikh, Ek Ghanta, Ek Saath' at its Registered Office premises in Bhikaiji Cama Place and the adjoining areas.

This initiative is part of the ongoing nationwide 'Swachhata Hi Sewa' Campaign 3.0.

The event, graced by Shri Pradip Kumar Das, Chairman & Managing Director of IREDA, saw enthusiastic participation from employees who engaged in various cleanliness activities including a dedicated cleanliness drive, litter collection and sanitation awareness programs. CMD administered the Pledge on Swachhata and Ban on Single Use Plastics to all IREDA officials.



In recognition of their pivotal role in maintaining cleanliness in the area, CMD felicitated the Safai Mitras, lauding their tireless efforts. He emphasized the importance of collective effort, urging all employees for shramdaan as responsible citizens and continue the mass social movement initiated by Hon'ble Prime Minister Shri Narendra Modi, echoing the vision of Father of the Nation, Mahatma Gandhi for a 'Clean India'.



CMD, Shri Das further expressed his happiness with the dedication of the IREDA team, stating, "Our participation in the Swachhata Hi Seva Campaign 3.0 reflects IREDA's commitment to a cleaner and greener India. I am motivated by the dedication of our team and their unwavering spirit. Together, we can make a significant impact on the cleanliness and sanitation landscape of our nation."



As part of the 'Swachhata Hi Sewa' campaign 3.0, IREDA has undertaken various activities from 15th September to 1st October. These activities include interactive sessions on 'Garbage Free India,' cleanliness drives at workstations, storerooms, and filing sections, as well as a slogan/poster-making competition. IREDA's holistic approach to cleanliness and environmental responsibility underscores its dedication to building a sustainable and cleaner India.